

# Gift Card Solutions



## **BOOMERANG** Card Suite

- **Boomerang: gift®**

- **Value Card**

- **Add value to gift card**

- Register new unused gift card in system by swiping card through magnetic stripe reader
      - Enter amount to add to gift card on screen
      - Enter Manager Pin Code to validate authority

- **Revalue Gift Card**

- Revalue gift card in system by swiping card through magnetic stripe reader
      - Enter amount to add to gift card on screen
      - Enter Manager Pin Code to validate authority

- **Decrement Value as utilized**

- Reduce value of gift card by swiping card through card reader and keying in amount to deduct from value on card

- **Report on utilization (Value, Decrement)**

- Report on gift card transactions in an open format allowing operator to specify specific dates for the purpose of auditing daily, weekly, monthly.
    - *Report on Gift card Transactions by card number*

- **Boomerang: studio®**

- **Studio Design Module**

- Import and Utilize Graphics
    - Create Static and Variable text fields
    - Encode Magnetic Stripe (utilizing DataCard Fonts)
    - Database creation functionality with site specific key
    - Card design export functionality

- **Studio Print Module**

- Print cards w/ encoding
    - Batch process cards by quantity requested
    - Unique database creation per card project